

# **Greeting Card Collection**

## **MS11**

**Finding aid prepared by Kelly Peters, April 2004**

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April 06, 2016

Describing Archives: A Content Standard

Enoch Pratt Free Library Special Collections

April, 2004

<http://www.prattlibrary.org/>

400 Cathedral Street

Baltimore, MD, 21201

443-984-2451

[spc@prattlibrary.org](mailto:spc@prattlibrary.org)

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## Summary Information

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<b>Repository</b>	Enoch Pratt Free Library Special Collections
<b>Title</b>	Greeting Card Collection
<b>Date</b>	1870-1988
<b>Extent</b>	12.0 Linear feet 10 boxes
<b>Language</b>	English
<b>Mixed materials [Box]</b>	1-10
<b>Container</b>	1-676
<b>Abstract</b>	<p>The Greeting Card Collection has over 7,100 holiday, greeting, souvenir and Valentine's cards. The collection was developed from a number of small gifts to the library. Greeting cards open a window to the past and let us see a little of how people celebrated their holidays and how those celebrations may have changed over the years. The notes inside often offer a particularly intimate glimpse of American family life and devotion. The collection also lets us see over 100 years of the history, growth and development of the greeting card industry.</p>

## Biographical/Historical

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The collection was developed from a number of small gifts to the library. Susan Romano processed the collection and Kelly Peters completed the finding aid.

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## Scope and Contents

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The Greeting Card Collection includes 7,100 items; holiday, greeting, souvenir and Valentine's cards. The majority of the greeting cards are Christmas cards, housed in six out of the ten boxes and totaling 466 folders in the collection. The rest of the cards are dedicated to Valentine's Day (the second largest part of the collection) Easter, shower, graduation, and other celebratory events. The collection is broken up into ten series. The entire collection is arranged alphabetically by subject, then chronologically.

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## Arrangement

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### Series

- 1 Christmas: Boars head- Families 1880-1962 The second series is the first full box of Christmas greeting cards. Folders are arranged alphabetically by subject then chronologically.
- 2 Christmas: Family Names 1925-1962- Holly The third series is the second full box of Christmas cards. Folders are arranged alphabetically by subject then chronologically.
- 3 Christmas: Insects- Ornaments 1945-1969 The fourth series is the third full box of Christmas cards. Folders are arranged alphabetically by subject then chronologically.
- 4 Christmas: Outdoor Scenes- Snowmen The fifth series is the fourth full box of Christmas cards. Folders are arranged alphabetically by subject then chronologically.
- 5 Christmas: St. Nick Booklets- Easter: Animals The sixth series is the final box of Christmas cards and the beginning of the Easter cards. Folders are arranged alphabetically by subject then chronologically.
- 6 Easter: Crafts- Valentine's: Animals-Stand-ups The seventh series is the final box of Easter cards and the beginning of the second biggest part of the collection, Valentine cards. It is in the Valentine collection that mechanical and stand-up cards first appear from the entire greeting card collection. Folders are arranged alphabetically by subject then chronologically.
- 7 Valentine's: Birthday- Welcome Home The eighth series is the final box of regular sized greeting cards. Folders are arranged alphabetically by subject then chronologically.

- 8 Oversized Cards The ninth series is a collection of ten cards- mostly dealing with love and affection with decorative additions to the card. These cards are not arranged in any particular order.
  - 9 Scrapbooks The tenth series contains three scrapbooks given to the library as a gift. All three are a miscellaneous assortment of greeting cards compiled into a book form. One book was given to the library in 1937 while the other two were given in 1941. Box 10 contains the first volume of one set of scrapbooks where the cards were removed for preservation purposes. This series is arranged by the year the book was given to the library.
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## **Administrative Information**

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### **Publication Information**

Enoch Pratt Free Library Special Collections April, 2004

### **Revision Description**

Entered into Archivist's Toolkit by Joan M. Wolk January, 2015

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### **Immediate Source of Acquisition note**

The collection developed from a number of small gifts to the library.

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## **Controlled Access Headings**

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**Genre(s)**

- birthday cards
- Christmas cards
- Confirmation cards
- Easter cards
- Engagement cards
- Father's Day cards
- Greeting cards
- scrapbooks
- Valentines
- Wedding cards

**Subject(s)**

- Mother's Day

## Series I: Baby Shower- Christmas: Birds

## Collection Inventory

Series I: Baby Shower- Christmas: Birds 1975-1988	Box	Folder
	1	1-85
		Folder
Baby Shower		1
Best Wishes 1870-1917		2-3
Best Wishes miscellaneous		4
Birthday Greetings 1881-1983		5-7
Birthday Greetings miscellaneous		8-10
Bon Voyage		11
Bridal Shower		12
Calendars 1888-1952		13-16
Calendars miscellaneous		17
Christmas: African American		18
Christmas: Airplanes		19

Series I: Baby Shower- Christmas: Birds

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Christmas: American Artists 1946-1988	20
Christmas: American Artists miscellaneous	21-22
Christmas: Angels 1881-1964	23-39
Christmas: Angels miscellaneous	40-43
Christmas: Animals 1927-1988	44-58
Animals miscellaneous	59-62
Christmas: Baltimore Artists: Berge, Steve	63
Christmas: Baltimore Artists: Farley, Frederic	64
Christmas: Baltimore Artists: Heiss, Arthur	65
Christmas: Baltimore Artists: Wirth, Robert	66
Christmas: Baltimore Artists: Miscellaneous	67-69
Christmas: Bells 1910-1964	70-75
Christmas: Bells miscellaneous	76
Christmas: Birds 1879-1988	77-83



## Series II: Christmas: Boars head-Families 1880-1962

Christmas: Birds miscellaneous		84-85
<b>Series II: Christmas: Boars head-Families 1880-1962</b>	<b>Box</b>	<b>Folder</b>
	2	86-165
		<b>Folder</b>
Boars head		86
Boats 1880-1947		87-91
Boats miscellaneous		92
Booklets		93-94
Candles 1900-1988		95-109
Candles miscellaneous		110-112
Children 1871-1988		113-121
Children miscellaneous		122-124
Church 1891-1979		125-130
Church miscellaneous		131-132
Coach 1900-1988		133-142
Coach miscellaneous		143

## Series III: Christmas: Family Names-Holly

Commercial 1932-1988		144-150
Commercial miscellaneous		151-152
Couples 1901-1938		153
Couples miscellaneous		154
Dancing 1842-1988		155-156
Doorway 1900-1975		157-159
Doorway miscellaneous		160
Elves 1938		161
Families 1880-1962		162-165
<b>Series III: Christmas: Family Names-Holly</b>	<b>Box</b>	<b>Folder</b>
	3	166-259
		<b>Folder</b>
Family Names 1925-1962		166-174
Family Names miscellaneous		175
Fireplace 1900-1988		176-182
Fireplace miscellaneous		183

Series III: Christmas: Family Names-Holly

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Flowers 1870-1988	184-192
Flowers miscellaneous	193-198
Friars 1945-1956	199
Geographic: Africa	200
Geographic: Argentina	201
Geographic: Borneo	202
Geographic: Brazil	203
Geographic: Canada	204
Geographic: China, 1936-1937	206-209
Geographic: Cuba	210
Geographic: Denmark and Finland	211
Geographic: Egypt	212
Geographic: France	214
Geographic: Germany	214

Series III: Christmas: Family Names-Holly

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Geographic: Great Britain	215
Geographic: India and Pakistan	216
Geographic: Israel	217
Geographic: Italy an Nepal	218
Geographic: Japan	219
Geographic: Korea	220
Geographic: Mexico	221
Geographic: New Zealand	222
Geographic: Norway	223
Geographic: Philippines	224
Geographic: Russia	225
Geographic: Spain	226
Geographic: Sweden	227
Geographic: Taiwan	228

## Series VI: Christmas: Insects-Ornaments

Geographic: Thailand	229
Geographic: United States	230
Geography 1937-1960	231
Greetings 1890-1988	232-240
Greetings miscellaneous	241
Grenfell Mission	242
Handmade 1911-1988	243-247
Handmade miscellaneous	248-249
Holly 1890-1988	250-256
Holly miscellaneous	257-259
<b>Series VI: Christmas: Insects-Ornaments</b>	<b>Box</b> 4
	<b>Folder</b> 260-338
	<b>Folder</b> 260
Insects	260
Institutional 1933-1988	261-265
Institutional miscellaneous	266-267

Series VI: Christmas: Insects-Ornaments

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Lanterns	268
Landscapes 1885-1988	269-274
Landscapes miscellaneous	275-277
Madonna 1929-1988	278-283
Madonna miscellaneous	284
Magi and Shepherds 1930	285-292
Magi and Shepherds miscellaneous	293-294
Military 1949-1959	295
Military miscellaneous	296
Mittens	297
Music 1932-1963	298-299
Music miscellaneous	300
Musicians 1927-1963	301-312
Musicians miscellaneous	313-315

## Series V: Christmas: Outdoor Scenes-Snowmen

Native American 1938-1951		316
Nativity 1923-1979		317-324
Nativity miscellaneous		325-326
Novelty 1927-1988		327-332
Novelty miscellaneous		333-334
Oriental Designs 1963-1965		335
Oriental Designs miscellaneous		336-337
Ornaments 1945-1969		338
<b>Series V: Christmas: Outdoor Scenes-Snowmen</b>	<b>Box</b>	<b>Folder</b>
	5	339-436
		<b>Folder</b>
Outdoor Scenes 1882-1979		339-347
Outdoor Scenes miscellaneous		348
Peasants 1933-1948		349-350
Peasants miscellaneous		351
People Greeting 1929-1961		352-356

Series V: Christmas: Outdoor Scenes-Snowmen

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People Greeting miscellaneous	357
Photographs 1920-1988	358-362
Photographs miscellaneous	363
Pine cones	364
Plum Pudding	365
Poems 1900-1988	366-373
Poems miscellaneous	374
Poinsettias 1901-1988	375
Poinsettias miscellaneous	376
Presents 1932-1988	377-382
Presents miscellaneous	383
Religious 1900-1979	384-392
Religious miscellaneous	393
Santa Claus 1881-1988	394-410



## Series VI: Christmas: St. Nick Booklets-Easter: Animals

Santa Claus miscellaneous		411-415
Shepherds 1920-1969		416-420
Shrines		421
Skiing 1935-1946		422-423
Skiing miscellaneous		424
Sleighing 1927-1949		425-428
Sleighing miscellaneous		429
Snowmen 1938-1988		430-434
Snowmen miscellaneous		435-436
<b>Series VI: Christmas: St. Nick Booklets-Easter: Animals</b>	<b>Box</b>	<b>Folder</b>
	6	437-512
		<b>Folder</b>
St. Nick Booklets 1872		437
Stars 1884-1988		438-439
Stars miscellaneous		440
Street Scenes 1927-1988		441-448

Series VI: Christmas: St. Nick Booklets-Easter: Animals

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Street scenes miscellaneous	449
Trees 1900-1988	450-564
Trees miscellaneous	465-467
UNICEF	468-469
V-Mail	470
Verse 1911-1930	471
WWII 1940-1945	472-474
Wreaths 1938-1988	475-479
Wreaths miscellaneous	480
Yule Log 1900-1938	481-483
Yule Log miscellaneous	484
Confirmation 1820	485
Convalescence 1934-1981	486-495
Convalescence miscellaneous	496-502

## Series VII: Easter: Crafts-Valentine's: Animals-Stand-ups

Dance Programs 1880-1882		503
Easter: Angels 1944-1957		504
Easter: Angels miscellaneous		505
Easter: Animals 1891-1957		506-509
Easter: Animals miscellaneous		510-512
<b>Series VII: Easter: Crafts-Valentine's: Animals-Stand-ups</b>	<b>Box</b>	<b>Folder</b>
	7	513-592
		<b>Folder</b>
Easter: Crafts		513
Easter: Crosses 1870-1977		514-516
Easter: Crosses miscellaneous		517-519
Easter: Eggs		520
Easter: Flowers 1877-1879		521-528
Easter: Flowers miscellaneous		529-531
Easter: Fringed		532-533
Easter: German 1960		534

**Series VII: Easter: Crafts-Valentine's: Animals-Stand-ups**

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Easter: Handmade	535
Easter: Jesus 1938-1957	536
Easter: People 1881-1957	537-538
Easter: People miscellaneous	539
Engagement Cards	540
Father's Day cards 1943-1957	541-542
Father's Day miscellaneous	543
Friendship 1882-1952	544
Gift Cards	545
Good Luck	645
Graduation 1906-1943	547
Graduation miscellaneous	548
Greetings: Booklets	549
Greetings: Chinese	550

**Series VII: Easter: Crafts-Valentine's: Animals-Stand-ups**

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Greetings: Drop-A-Line	551
Greetings: Friendship	552-553
Greetings: General	554
Greetings: German 1891-1900	555
Greetings: German miscellaneous	556
Greetings: Love Booklets	557
Greetings: Palestine	558
Mother's Day 1932-1979	559-562
Mother's Day miscellaneous	563
Mourning Card 1886	564
New Year's: Booklet	565
New Year's: Cards 1870-1957	566-568
New Year's: Cards miscellaneous	569-571
New Year's: Fringed	572-573

**Series VII: Easter: Crafts-Valentine's: Animals-Stand-ups**

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Prize Cards 1885	574
Religious: Cards 1879-1903	575
Religious: Cards miscellaneous	576
Religious: German	577
Religious: Lacework 1855-1862	578
Religious: Lacework miscellaneous	579
Sunday School	580
Sympathy	581
Thank You 1923-1940	582
Thank You miscellaneous	583
Thanksgiving 1922	584
Valentine's: African American Child	585
Valentine's: Animals 1940	586
Valentine's: Birds 1921	587

## Series VIII: Valentine's: Birthday-Welcome Home

Valentine's: Mechanical		588
Valentine's: Miscellaneous		589-590
Valentine's: Ornamental		591
Valentine's: Stand-ups		592
<b>Series VIII: Valentine's: Birthday-Welcome Home</b>	<b>Box</b>	<b>Folder</b>
	8	593-676
		<b>Folder</b>
Birthday 1955		593
Calendars 1887-1899		594
Children: 1890-1930		595
Children: Oversized		596
Children: Padded		597
Couples 1919-1940		598-600
Miscellaneous		601
Ornamental 1934-1936		602
Ornamental Miscellaneous		603

Series VIII: Valentine's: Birthday-Welcome Home

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Stand-ups	604
Cupids 1901-1930	605
Cupid: Miscellaneous	606
Ornamental	607-608
Stand-ups	609-610
Daughter	611
Females: 1844-1922	612-614
Females: Mechanical	615
Females: Miscellaneous	616
Females: Ornamental	617-618
Females: Stand-ups	619-620
Flowers	621
Flowers: Ornamental	622-623
Flowers: Stand-up	624-625



Series VIII: Valentine's: Birthday-Welcome Home

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626-627

Fringed: 1880-1890

628

Fringed: Miscellaneous

629

Fringed: Ornamental

630

Ganzhorn Collection

631

Godfather

632

Grandparents

633

Handwritten

634-636

Hearts 1901-1952

637

Hearts miscellaneous

638

International Paper Impression 1965

639

Lacy 1840-1920

640

Landscape: Ornamental

641

Magazine 1931

642

Magnet 1891-1900

Series VIII: Valentine's: Birthday-Welcome Home

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Male 1939	643
Male: Mechanical	644-645
Male: Miscellaneous	646
Male; Ornamental	647
Mechanical 1890-1920	648
Military Stand-ups	649
Mothers	650
Novelty 1889-1910	651
Novelty miscellaneous	652-653
Nursery Rhymes	654
Ornamental 1900-1920	655
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Parents 1978-1979	657
Parents miscellaneous	658

Series VIII: Valentine's: Birthday-Welcome Home

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Sister	660
Son and Wife	661
Son-in-Law	662
Stand-ups 1901-1920	663
Teacher miscellaneous	664
Teacher Stand-ups	665
Verses 1832-1882	666
Verses miscellaneous	667
Wife	668
White Collection	669
Wedding: Anniversary 1936-1957	670-672
Wedding: Anniversary miscellaneous	673-674
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## Series IX: Oversized Cards

Welcome Home		676
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	<b>Box</b>	
Oversized Cards		9
<b>Series X: Scrapbooks</b>	<b>Box</b>	<b>10</b>
	<b>Box</b>	
Scrapbook 1: Greeting Cards/1882-1888/Compiled by Mary Maynard		10
Scrapbook 2: Miscellaneous Collections of Mounted Greeting Cards and Pictures, Volume 1		10
Miscellaneous Collections of Mounted Greeting Cards and Pictures, Volume 2		10
<b>Series XI: Miscellaneous greeting cards</b>	<b>Box</b>	<b>Folder</b>
	11	1-10
	<b>Box</b>	<b>Folder</b>
Decorated house exteriors for Hanukkah, 2000	11	1
Menorah cards, 2000s	11	2
Novelty cards, 2000s	11	3
Star of David	11	4

**Series XI: Miscellaneous greeting cards**

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Male Figures	11	5
Fowl	11	6
The Seasons	11	7
Animals/Hunting	11	8
Women/Nymphs/Girls	11	9
Flowers	11	10